

# KNOW BRAINER Trivia.

## Recurring Events.

Weekly, fortnightly or monthly trivia to turn those mundane nights into vibrant and memorable ones. Whatever it is...we've done it all!

Est. 2015



# Trivia Format.



## 3 Rounds.

Expertly curated quizzes, with a variety of question types to engage all participants.



## 2 Bonus Rounds.

Interactive bonus rounds for participants to win an instant prize.



## 1.5 Hours.

Typically 1.5 hours. We recommend a 7:00PM or 7:30PM start time for the best experience.





# Our Technology.



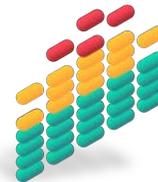
## Team Registration

Team Captains scan a QR Code and register their team to answer questions on their smartphones via our online forms.



## Online Answers

Online answer forms speed up scoring, allow teams to compete in global online competitions and provide engaging post trivia stats.



## Live Ladder

Live Ladders and Leaderboards shown on screen via data collected from online answer forms.

# Setting Up.



## Displays.

TV screens or projector visible to all participants. Our trivia is designed for following along on screen with a number of multi-media questions.



## Microphone.

In-house audio system and microphone (or supplied by us) for the host to curate the event.



## Speakers.

In-house audio system (or supplied by us) to allow participants to hear the host and listen to audio questions.





# What You Do.



## Main Prizes.

Typically a voucher at your location for 1<sup>st</sup> and 2<sup>nd</sup> place to use when they next return.



## Bonus Prizes.

2x Instant bonus round prizes are typically a jug or a bottle of wine.



## F&B Specials

Advertised food & bev specials to attract more participants and get them in early – vego options recommended.

# What We Do.



## Socials & Freebie.

We regularly post on our socials including a 'Freebie' clue for the first question each week to drive engagement to your venue.



## Host.

We can provide trained hosts to run your events. Alternatively, we provide all the tools, training and know-how for your staff to host.



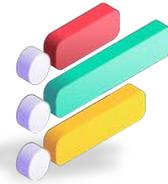
## Quiz Files.

All required files sent to the host via email prior to the event including the quiz slides, run sheet, scoring hub links and other useful info.





# Grow Our Audience.



## Stats & Leaderboards.

Capturing all responses digitally allows us to generate engaging insights for participants and venue managers\owners.



## Email Marketing.

We continue to reengage our audience with statistics & leaderboards as well as keep them up to date with your schedule and specials.



## Collaborate.

We work closely with venue managers\owners to cross-promote events and ultimately grow the crowd at your venue.



# Contact Us.



## Let's Chat.

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